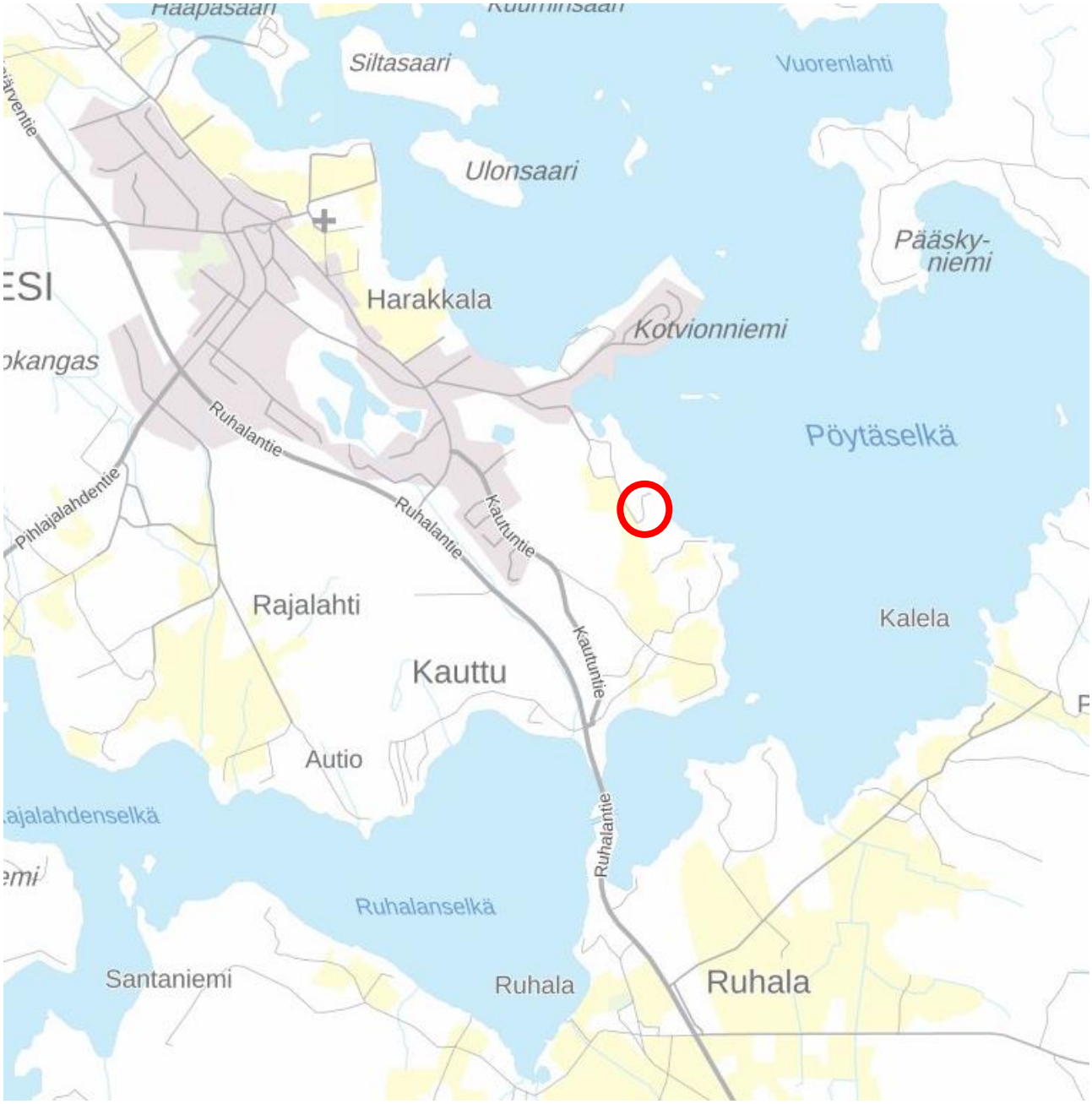Yleissijainti